

The JCC Forum

SATURDAY, NOVEMBER 7, 2009 • 7:30 PM

Start-Up Nation: The Story of Israel's Economic Miracle A conversation with Campbell Brown and Dan Senor



Campbell Brown is one of the most respected and recognizable faces in American news. She won an Emmy for her reporting during Hurricane Katrina; was on the trail during the last two presidential elections; has made numerous reporting trips to Iraq and reported on the trial of Saddam Hussein. Brown joined CNN in 2007 and shortly became the anchor of the nightly prime time news program Election Center for the network. She currently hosts "Campbell Brown: No Bias, No Bull." Brown was with NBC News for 11 years prior to joining CNN. This husband and wife team discusses their Jewish life together, politics and Israel.

Dan Senor has been a foreign policy advisor to the Bush administration and was one of the longest-serving civilians for the Coalition Provisional Authority in Iraq. In his business career, he has worked at the Carlyle Group where he led an initiative to develop an Israel-focused investment strategy and is co-founder of Rosemont Capital, a New York based private equity firm. His new book: *Start-Up Nation* will be released November 3rd.



SATURDAY, FEBRUARY 20, 2010 • 7:30 PM

An Evening with Tiki Barber: Reflections on being Sports Ambassador to Israel, Teamwork, Leadership and Determination

Three years ago, Tiki Barber, star running back for the New York Giants and former UVA star football player, spent the better part of the week in Israel as a guest of the Peres Peace Center. Barber visited several Peres Center projects, including a "Sports for Peace" project at kindergartens in Jerusalem, and the Peace Soccer School in Issawiya, Arab village in east Jerusalem as well as a girls' basketball and boys' soccer in Jerusalem, Ashkelon and Kiryat Gat, among other locations. Barber retired from the NFL at the end of the 2006 NFL post-season as the franchise's all-time rushing and reception leader. In 2007 he was formally introduced as a correspondent for NBC's "Today Show" and "Football Night in America/Sunday Night Football." On September 18, 2007 Barber's book *Tiki: My Life and the Game Beyond* was published. His second book *Tiki Barber's Pure Hard Workout* which was released in 2008 reveals Barber's intensive lifting program.



SUNDAY, MAY 2, 2010 • 7:00 PM

Living the Year Biblically with A.J. Jacobs New York Times best-selling author and Esquire Editor



From following the famous 10 commandments to the often neglected rules in the Bible, A.J. Jacobs' most current book *The Year of Living Biblically: One Man's Humble Quest to Follow the Bible as Literally as Possible*, is a New York Times best-seller. For this book, Jacobs attempted to abide by the hundreds of rules in the Bible and manages to find humor and comfort in both the rituals and meaning of the Old Testament. The book has been optioned by Paramount Pictures.

Jacob has appeared on "The Oprah Winfrey Show," "The Today Show," "Good Morning America," CNN, MSNBC, CNBC, Fox News, CSPAN, as well as "Who Wants to be a Millionaire." Jacobs was a correspondent for NPR's "Weekend Edition," senior editor at "Entertainment Weekly," and a staff writer for MTV's "Celebrity Deathmatch." A.J. Jacobs is the Editor-at-Large at *Esquire*.

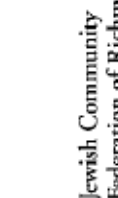
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The JCC Forum

series 2009-2010

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For 17 years the JCC Forum has been one of the largest fund-raising events for the JCC. Help support programs and services in the community that would otherwise not exist, including adult Jewish education, cultural arts events, and activities for children and senior adults. Your support of the JCC Forum helps to strengthen our community and helps to make the Weinstein JCC home for your family and for many generations to come.



Previous Guests

- | | |
|-----------------------|---------------------|
| Dan Abrams | Marv Levy |
| Mitch Albom | Hadassah Lieberman |
| Johnathan Alter | Josh Malina |
| Peter Arnett | Marlee Matlin |
| Dr. Bob Arnot | Andrea Mitchell |
| Ed Asner | Rita Moreno |
| Joy Behar | Dennis Prager |
| Wolf Blitzer | Leah Rabin |
| Peter Bogdanovich | Janet Reno |
| David Brenner | Joan Rivers |
| Capitol Steps | Cokie Roberts |
| Jean Chatzky | Mo Rocca |
| Governor Mario Cuomo | Dennis Ross |
| Alan Dershowitz | Rita Rudner |
| Kirk Douglas | Mark Russell |
| Richard Dreyfuss | Beverly Sills |
| Paper Clips & Joe Fab | Bob Simon |
| Forbidden Broadway | Steve Solomon |
| Jewtopia | Joeseeph Telushkin |
| Joel Grey | Jennifer Weiner |
| Gabe Kaplan | Dr. Ruth Westheimer |
| Thomas Keneally | Ellie Wiesel |
| Alan King | Henry Winkler |
| Robert Klein | Bob Woodward |
| Ed Koch | Elliott Yamin |
| Rabbi Harold Kushner | |

Sponsors

Corporate Evening • \$3,500

- Six seats for featured performance in the first three rows
- Reserved parking
- Full-page ad in each JCC Forum program
- Invitations to reception with featured guest
- Recognition from podium
- Opportunity to assist with introduction
- Logo & name recognition on three video totems at the Weinstein JCC
- Company logo and link on our website
- Recognition in all promotional materials
- Logo recognition in any JCC Forum advertising

Series • \$2,600

- Four reserved sponsor seats in the first five rows
- Reserved parking
- Half-page ad in each JCC Forum program
- Invitations to receptions with featured guests
- Company logo and link on our website
- Invitations to receptions with all featured guests
- Sponsor recognition in all promotional materials including website

Supporting • \$1,600

- Two reserved sponsor seats in front section rows
- Reserved parking
- Quarter-page ad in each JCC Forum program
- Invitations to receptions with featured guests
- Receptions with all other featured guests
- Sponsor recognition in all promotional materials including website

Earl Ferguson, Weinstein JCC President
 Shelley Gouldin, JCC Forum Chair

Patrons

Platinum • \$1,200

- Two reserved platinum floor seats
- Reserved parking
- Invitation to a sponsor event
- Invitations to all receptions
- Recognition in each JCC Forum program

Gold • \$600

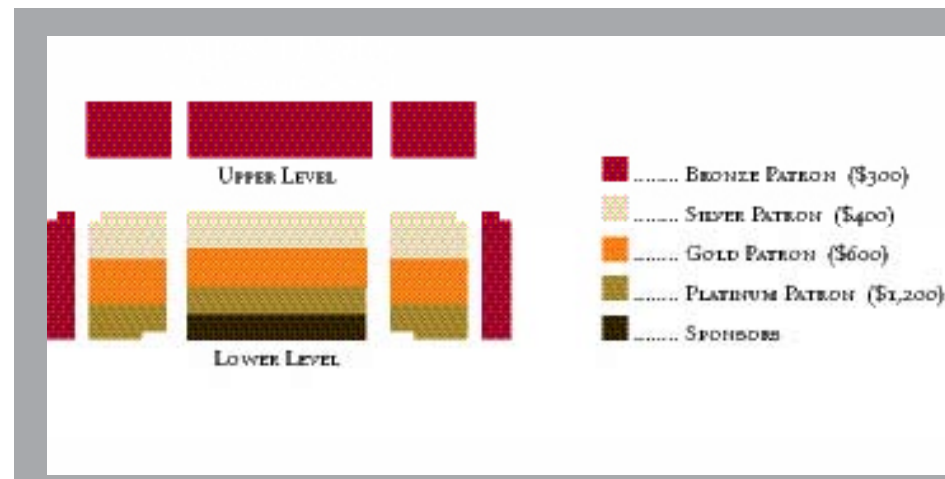
- Two reserved gold floor seats
- Reserved parking
- Two receptions with featured guests
- Recognition in each JCC Forum program

Silver • \$400

- Two reserved silver floor seats
- Reception with a featured guest
- Recognition in each JCC Forum program

Bronze • \$300

- Two reserved bronze seats
- Reception with a featured guest
- Recognition in each JCC Forum program



Subscription Form • 2009 - 2010

Patrons will have until July 1 to renew. After July 1, tickets will be released for sale.

- Renewal New Subscriber

NAME AS IT IS TO APPEAR IN THE JCC FORUM PROGRAM & CORRESPONDENCE

(E.G. BUSINESS NAME, MR. & MRS. JOHN DOE, JOHN & NANCY DOE)

MAILING ADDRESS

CITY/STATE/ZIP CODE

TELEPHONE/E-MAIL

Category (check one)

- Corporate Evening Sponsor \$3,500 Platinum Patron \$1,200 (2 tickets)
- Series Sponsor \$2,600 Gold Patron \$600 (2 tickets)
- Individual Sponsor \$1,600 Silver Patron \$400 (2 tickets)
- Bronze Patron \$300 (2 tickets)

Payment

- Check enclosed (payable to Weinstein JCC)
- MasterCard Visa American Express Total Amount \$_____

CREDIT CARD # EXP. DATE SECURITY CODE (LAST 3 DIGITS ON BACK OF CARD)

CARDHOLDER'S NAME

CARDHOLDER'S SIGNATURE

With whom would you like to be seated? We will try to honor any requests.

Tickets are non-refundable.
 Questions? Contact Lisa Looney
 Weinstein JCC Forum Director
 llooney@weinsteinjcc.org
 (804) 545-8608

Mail completed form to:
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 Richmond, VA 23226
 (804) 285-6500