



ADVERTISING CONTRACT – Community Directory
 Carole and Marcus Weinstein Jewish Community Center
 5403 Monument Avenue • Richmond, Virginia 23226
 804.545.8632 • Fax 804.545.8671 • www.weinsteinjcc.org

Advertiser Information – 2010 Renewals

Firm/Individual _____ Website _____

Contact _____ Title _____

Address _____ City/State/Zip Code _____

Telephone _____ Fax _____ Email _____

Choose One:

- Re-use 2009 Ad
- New Ad – I will provide PDF
- I Need Help Creating an Ad For an Additional \$50

Contract Discount!

<input type="radio"/> 2010 Only Full-price Renew by Aug. 15th to Lock in 2009 rate!	<input type="radio"/> 3 Years 10% Discount	<input type="radio"/> 5 Years 20% Discount
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- Yes, I would like to enroll for free in the Member Benefit Program

RATES (check size and circle rate)

Size	Black & White Cost		Color Cost	
	2009	2010	2009	2010
<input type="radio"/> Full	\$1,400	\$1,540	\$1,650	\$1,815
<input type="radio"/> Strip Ads (5)	\$ 950	\$1,045	N/A	N/A
<input type="radio"/> Half Page	\$ 895	\$985	\$1,145	\$1,260
<input type="radio"/> Quarter Page	\$ 595	\$655	\$ 845	\$ 930
<input type="radio"/> Eighth Page	\$ 450	\$495	\$ 700	\$ 770
<input type="radio"/> Professional Listing	\$ 300	\$330	N/A	N/A

_____, (Individual / Firm) agree to be responsible for payment of all fees to the Weinstein JCC. I / We understand that failure to make payment as required will result in collection action. In the event of collection action taken, I / We understand that I / We will be responsible for any and all attorney and court costs incurred by the Weinstein JCC. Please make all checks payable to: Weinstein JCC. Payment is due in full, 30 days from the date of publication. The Weinstein JCC reserves the right to refuse any ad. Acceptance of an ad does not constitute an endorsement of products or services by the Weinstein JCC. The Weinstein JCC reserves the right to refuse any ad not received by copy deadline.

Advertiser Signature _____ Date _____

Signature (Weinstein JCC) _____ Date _____